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Pointed Leaf Press, LLC. 136 Baxter Street New York, NY 10013 (212) 941-1800 info@pointedleafpress.com www.pointedleafpress.com

For press, please contact:
Kelly Koester
Kelly@pointedleafpress.com



The French

THE FRENCH RIBBON

\$50 USD October 2014 Fashion/Design ISBN: 978-1-938461-20-0 340 Pages / Over 600 Illustrations

Introducing *The French Ribbon*, a unique sourcebook celebrating France's deep-rooted tradition of ribbon-making—from the time when ribbons were an essential and often functional fashion accessory used to express individuality and style in everyday life, from weddings to times of mourning. Following the closure of one of the oldest factories in the industrial town of Saint-Etienne, France, an incredible cache of old salesmen's sample books, cards, and packaging surfaced to be photographed for posterity. Over 600 of these documents are now included – ribbons made from cotton, silk, satin, velvet, metallic threads, and innovative synthetic materials. *The French Ribbon* is a must-have book for every person interested in fashion, design, craft, art and the history of textiles.





